

# MSW MANAGEMENT EDITORIAL CALENDAR 2012 7 Ground-Breaking Issues

## JANUARY/FEBRUARY **1**

### DEADLINES

Ad Closing: 10/21/2011  
Materials: 10/28/2011

### FEATURES

- Organics management
- Optimizing collections operations using technology
- MRF: optimizing the waste stream
- Landfills: airspace management

### BONUS DISTRIBUTION

USCC  
LMOP

## MARCH/APRIL **2**

### DEADLINES

Ad Closing: 12/8/2011  
Materials: 12/15/2011

### FEATURES

- Recycling from collections to final destination
- Collections: engines, transmissions, lubricants
- Transfer trailers & the power to move them
- Waste Facility—Good Neighbors

## MAY **3** Elements:

### DEADLINES

Ad Closing: 1/27/2012  
Materials: 2/3/2012

### FEATURES

- Rethinking collections
- New roles for MRFs & Transfer stations
- The future of recycling
- The future of landfills
- Waste as a resource

### BONUS DISTRIBUTION

SWANA LFG

## Resource Management

## **4** JUNE

**DEADLINES** Ad Closing: 3/7/2012 Materials: 3/14/2012 **BONUS DISTRIBUTION** WasteExpo

### FEATURES

- Collection vehicle tires, suspensions & brakes
- Commercial collections & roll-offs
- Grinders & shredders
- MRF: automation
- Landfill: scales & software

## JULY/AUGUST **5**

### DEADLINES

Ad Closing: 5/2/2012  
Materials: 5/9/2012

### FEATURES

- Collection vehicle safety & ergonomics
- Scales & software
- MRF: sorting & separation technologies
- Landfill heavy equipment service & maintenance

## SEPTEMBER/OCTOBER **6**

### DEADLINES

Ad Closing: 6/21/2012  
Materials: 6/28/2012

### FEATURES

- Collection vehicle maintenance
- Automated collections including carts
- Materials reduction including green waste & C&D
- MRF & transfer stations operations
- Landfill: ADC
- Landfills as energy farms

### BONUS DISTRIBUTION

WasteCon

## NOVEMBER/DECEMBER **7**

### DEADLINES

Ad Closing: 8/23/2012  
Materials: 8/30/2012

### FEATURES

- NGV & hybrid collection vehicles
- Extreme waste: from bulk to HHW
- MRF: dust, odor control & safety
- Landfill: operations management